

ARTISAN FOOD AND BEVERAGE SUPPLY CHAIN PROJECT

Team Leader Required

The Artisan Food and Beverage Supply Chain Project is an ambitious 15 month market development and investment attraction initiative to market and further develop Frontenac, Lennox and Addington, Hastings and Prince Edward Counties as a vibrant artisan food and beverage region. The project will position the area as a unified artisan food region; the perfect place to establish or expand a small to medium scale artisan food and beverage business with ongoing support and networks. The Artisan Food and Beverage Team Leader will have primary responsibility for leading and implementing an existing marketing plan designed to achieve clearly defined community and economic development objectives in the sector.

The Team Leader will work with the four-county steering committee and the Prince Edward County Gastronomy Cluster Lead to oversee and launch the program across the region with a particular focus on Frontenac, Lennox and Addington, and Hastings Counties.

A contract employee working 40 hours per week based out of the Prince Edward County municipal office, this position has a heavy emphasis on outreach to the agriculture, food and beverage communities across the four counties.

The ideal candidate will possess:

- Knowledge of artisan food, beverage production local food movement is preferable and having an existing network in these areas within the four counties is considered an asset
- Leadership and team approach skills with excellent people skills
- Excellent project management, time management and financial management skills
- A solid understanding of community and economic development, lead generation and investor relations
- Strong networking, public relations, media relations and customer service skills
- Strong presentation skills
- Excellent interpersonal skills as well as written and verbal communications skills
- Ability to operate with relative independence once priorities and outcomes are set
- Proficiency with the use of information technology and web portals
- Strong understanding of social media platforms including blogging and creating/revising social media strategy as necessary
- A valid Ontario drivers license with own transportation and able to travel including occasional evenings/overnights

Contract Duration: January 1 2011-March 31, 2012

How to Apply:

Resumes and cover letter must be sent in electronic form only by
Tuesday November 30, 2010 to

Prince Edward County Economic Development Office

Attn: Karin Desveaux-Potters kdesveaux-potters@pecounty.on.ca 613.476.2148 x344